

Presented by the Cincinnati-Northern Kentucky Honda Dealers

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Celebrity Appeal Headlines 2018 Cincinnati Home + Garden Show[®]

Matt Blashaw from HGTV's Yard Crashers and Joanie Sprague from TLC's relaunch of Trading Spaces

CINCINNATI – The 2018 <u>Cincinnati Home + Garden Show</u>[®], presented by the Cincinnati-Northern Kentucky Honda Dealers, returns to Duke Energy Convention Center downtown February 24-25 and March 1-4 under new ownership with Marketplace Events (MPE).

More than 400 landscape and interior designers, remodeling specialists, manufacturers, retail stores, specialty boutiques and contractors will fill nearly 100,000-square-feet of the show floor for the largest and longest-running spring showcase in the region.

"We're excited to continue the long-standing tradition of bringing the Home & Garden Show to the Queen City," said Toni Garbo, show producer with Marketplace Events. "If a home improvement project is on your 'to-do' list this spring, this show is your first step to making your design dreams a reality. Bring your project measurements and questions, and get all the information you need from our local, regional and national experts."

Celebrity Appeal

Matt Blashaw* from HGTV's *Yard Crashers* and *Vacation House for Free* will be on-site Feb. 24 and 25 to talk everything home improvement. He was recently the furniture carpenter for the winner of *Ellen's Design Challenge*.

Joanie Sprague* from TLC's relaunch of *Trading Spaces* (April 2018) will be on-site March 2, 3 and 4 to talk design, carpentry and home improvement. <u>Click here</u> to read full bios on Matt and Joanie.

*Celebrities will greet as many guests as possible; however, due to demand and presentation schedule time constraints, everyone in line may not be able to be accommodated. Ticket admission does not guarantee a meet-and-greet, photos or autographs with celebrities.

Feature Gardens

More than 550 tons of sand, rock and stone will be trucked into Duke Energy Convention Center to create 10,000-square-feet of full-scale vignettes of landscapes and hardscapes, replicating backyards with paved walkways, patios, flowers, shrubbery, water features, gazebos, hot tubs, garden walls and more.

Fiona's Cove

Cincinnati's biggest celebrity, Fiona** the hippo, has inspired a new outdoor garden water feature. Presented by Oberfields, in connection with the Cincinnati Zoo & Botanical Garden and the Cincinnati-Northern Kentucky Honda Dealers, visitors will be able to wish Fiona another year of happiness and health by tossing a coin in the waterfall at Fiona's Cove. All proceeds collected will be donated towards the Cincinnati Zoo to contribute to Fiona's care.

**Fiona herself will not be appearing at the Home + Garden Show.

Hero Day and Family Day

On Thursday, March 1, all active and retired military, first responders, medical professionals and teachers will enjoy free admission to the show during Hero Day. Take advantage of fun for the whole family on Friday, March 2, during Family Day, presented by the Cincinnati-Northern Kentucky Honda Dealers. Activities will include child-friendly seminars, face painting, take-home crafts and more. Special features in Fiona's Cove and the main stage will include presentations from Cincinnati Zoo zookeepers, "My Best Friend Fiona" book readings and a #TeamFiona bag giveaway (while supplies last). For more details, visit CincinnatiHomeAndGardenShow.com.

Operation Tiny Tribute

Glenn Grootegoed and his wife Samantha created Warrior Homesteads, a West Chester-based nonprofit, to provide free tiny homes for at-risk and homeless veterans. Its newest venture, Operation Tiny Tribute, offers 20' trailer-based tiny homes. Visitors will be able to tour the tiny home model on-site and learn more about the organization's key initiatives for 2018.

MadTree Beer Garden and Oberfields Wine Garden

Relax and rejuvenate while sipping your favorite craft beer or wine selection in the MadTree Beer Garden, presented by Cincinnati Magazine, and Oberfields Wine Garden located in the feature garden area.

Show dates and times are as follows:

- Saturday, February 25: 10 a.m. 9 p.m.
- Sunday, February 26: 10 a.m. 6 p.m.
- Thursday, March 1: 11 a.m. 8 p.m.
- Friday, March 2: 11 a.m. 8 p.m.
- Saturday, March 3: 10 a.m. 9 p.m.
- Sunday, March 4: 10 a.m. 6 p.m.

The Cincinnati Home + Garden Show is closed Monday, Tuesday and Wednesday, February 26-28.

Admission for adults is \$13. Adults can save \$3 on admission by buying a ticket at Cincinnati-area Kroger stores, or save \$2 on admission by purchasing online at <u>CincinnatiHomeAndGardenShow.com</u>, courtesy of Bradford White Water Heaters. Children (ages 12 and under) are free when accompanied by a paying adult.

For more information about the Cincinnati Home + Garden Show[®], visit <u>CincinnatiHomeAndGardenShow.com</u>. The show is also on Facebook at <u>@CincinnatiHomeAndGardenShow</u> and on Twitter <u>@CincyHGS</u> #CincyHGS #MPEShowLove.

SPONSORS:

Dwyer (Booth #1231)

The Dwyer Company, Inc. is looking forward to another great year at the Cincinnati Home & Garden Show. If your home suffers from foundation failure, leaky cracks or sunken concrete let the experts at Dwyer help you. We have been in business for over 35 years. We look forward to serving you. <u>www.dwyercompanies.com</u>

Windows Plus (Booth #335)

Windows Plus is a locally owned company doing business in Cincinnati since 1982. We've established and maintained our success over the years thanks to our many valued clients. We make it our top priority to ensure that you are happy with our products and services. This leads to repeat business referrals and a sense of fulfillment and pride in our work. Outdated windows are not only unsightly and inefficient, they are also likely costing you money that could easily be saved with a new system. Upgrade to energy-efficient vinyl replacement windows and see an immediate aesthetic improvement, long-term savings and a sense of satisfaction knowing you're considering the environment. www.windowspluscincinnati.com

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About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and nine holiday shows. The 61 combined events, in 28 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Indianapolis, Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016, the company launched Marketing Solutions, a division that provides digital marketing, custom printing, sponsorship and sales support to their expanding customer base. <u>www.marketplaceevents.com</u>